



CHANGEthe
conversation.

Preventing and Healing Child Sexual Abuse

UNTIL ALL CHILDREN ARE SAFE.

Turn the Talk: Impact Report



Partner Feedback

"The Maryland Comprehensive Health Education Framework has several indicators to address Erin's Law. Erin's Law requires that all public schools implement a prevention-oriented child sexual abuse program that teaches students in grades pre-k to twelfth grade age-appropriate techniques to recognize child abuse and tell a trusted adult. It also requires that school personnel are taught about child sexual abuse.

This non-profit organization has... provided support and resources at several community awareness nights. These awareness nights connect families with resources and services in the community.

Furthermore, presenters from Change the Conversation have provided professional learning opportunities for the health educators in the Carroll County Public School System. The sessions presented are focused on identifying best practices for engaging youth and updating resources about the field of child sexual abuse, prevention, and recovery.

We recognize the critical importance of connecting our educators, students, and families with community-based resources that will provide services that help educate, identify, or prevent child sexual abuse.

Change the Conversation is a valuable resource to both our school system and our local community."

Steven Wernick, Director of Curriculum and Instruction
Carroll County Public Schools

SY 23/24 IMPACT SNAPSHOT

4,796

Students

277

Classroom Presentations

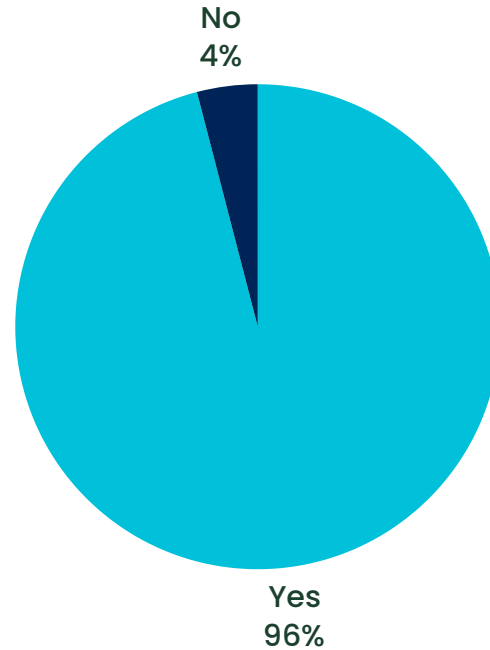
13

Unique Schools



Student Feedback

1,097 Students



At the completion of every presentation, students are asked to respond anonymously to the following survey questions: 1) Did you learn something new as a result of today's conversation, and 2) If so, what is one new thing you learned?

TOP TEN RESPONSES

- Sextortion**
- Age of Consent**
- Signs of Abuse**
- Internet and Tech Safety**
- Maryland Sex Offender Registry**
- How to Remove Child Sexual Abuse Material**
- Coercion**
- Sex Trafficking**
- Being A Supportive Friend**
- How to Report**

"I learned that this is something that happens in [my county] and I thought that it only happened in bad neighborhoods or in cities."

"You don't have to be physically touched by someone to be a victim of sexual abuse."

"That even boys get sexually abused."

"I learned that there are a lot more situations that classify as child sexual abuse than I previously thought."

"Consent can be given and taken back."

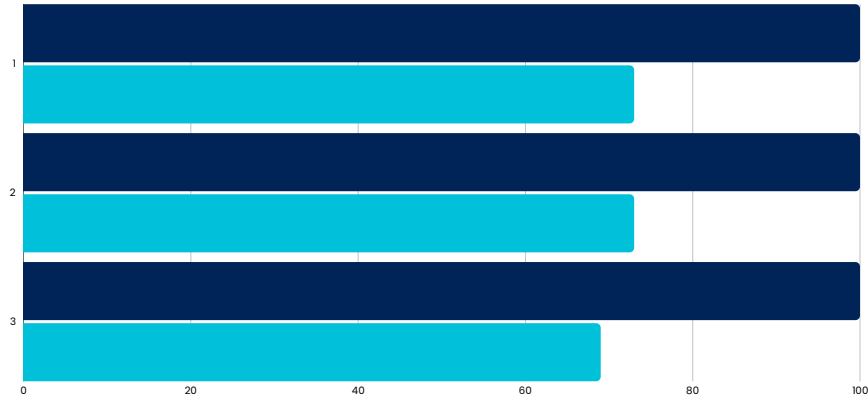
"The laws regarding possession, exploitation, and distribution."

"I learned how to help someone in an abusive relationship through being empathetic and non-judgemental as well as asking them to go to a parent or official."

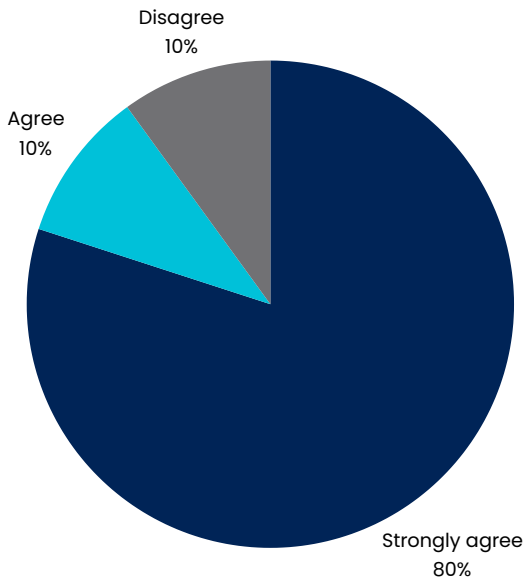
"I learned how easy it is for someone to be tracking me. Like.. why doesn't everyone know about this?"

Educator Feedback

1. This professional learning session was a good use of my time.
2. I will be able to apply what I learned from this Professional Learning session in my classroom.
3. The session provided sufficient time for me to practice and/or plan how I would use new content or strategies.



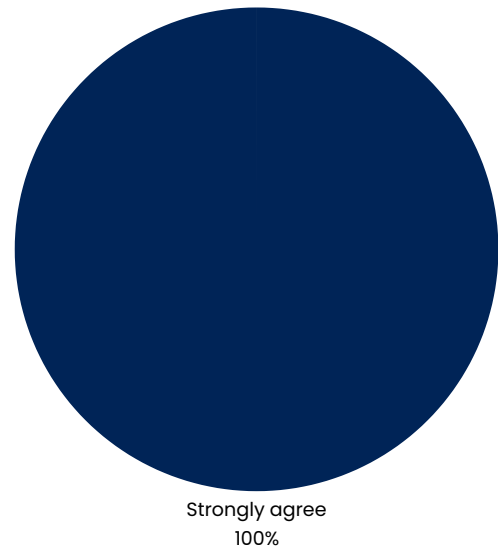
● **Change the Conversation**
● **City Schools District Average**



I found Turn the Talk's materials, activities, and resources to be helpful.

"[The presenter's] extensive knowledge of the topic really helped with her presentation and her ability to get the points across to the students that this topic affects many students in this area."

Middle School Teacher



I found the speaker knowledgeable about child sexual abuse and effective in delivery.

"I think [the presenter] is relatable to young people and hearing her talk about the issues and her experiences with them is impactful to the students in a positive way."

High School Teacher



Community Feedback

“As a representative of the Child Advocacy Center (CAC) of Frederick County, I recognize the critical importance of connecting school communities with services that help... prevent child sexual abuse. The CAC has partnered with Change the Conversation on several occasions to educate adults on child sexual abuse prevention and know them to be a valuable resource to both our school system and our local community. Their representatives are uniquely positioned to engage all communities in the prevention of and healing from child sexual abuse.”

Robin Grove, Director
Frederick County Child Advocacy Center

“As the Chief Counsel of the Frederick County State’s Attorney’s Office, I lead the Frederick County Cyber Crimes Task Force and have been prosecuting online sexual exploitation of children for 10 years. It is imperative that we combat the rise of these crimes not just with proactive investigations, but through education and prevention. Change the Conversation is a valuable resource to... our school system.”

Joyce King, Chief Counsel
Frederick County State’s Attorney Office

“It is imperative that we combat the rise of [child sexual abuse] not just with proactive investigations, but through education and prevention.”

Scan the QR code to schedule a presentation for school year 2024-2025.

